



MIKE  
MULLAN

ART + DESIGN

# MIKE MULLAN

[ART](#)[ILLUSTRATION](#)[PATTERN](#)[ABOUT](#)[CONTACT](#)

# HELLO!

I'm Mike Mullan, an illustrator + designer based in Vermont.

I have 15 years of experience collaborating with a wide range of clients from large brands to small business start-ups and everything in between! My illustration has been seen in the form of branding campaigns, large-scale murals, product packaging, book covers, and home decor.

Portfolio samples are included here. Have a look and please reach out if you would like to learn more or collaborate on a project together.

**THANK YOU FOR  
YOUR TIME!**





**MIKE MULLAN**  
ART + DESIGN

**Illustration**

**Lettering + Typography**

**Package Design**

**Branding**

**Surface Design**

**Mural + Poster Design**

**Social Strategy**

**Copywriting**

## MURAL DESIGN



### CLIENT: TARGET

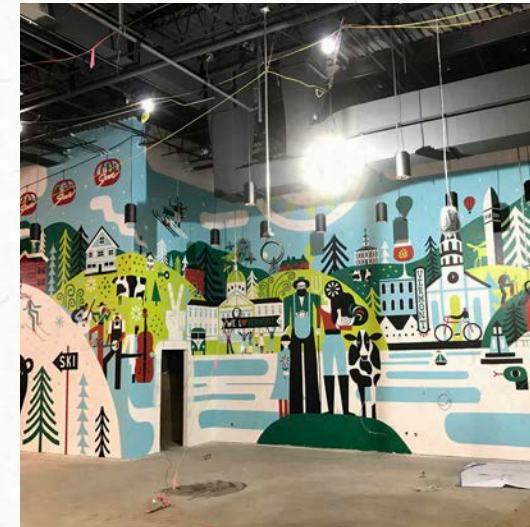
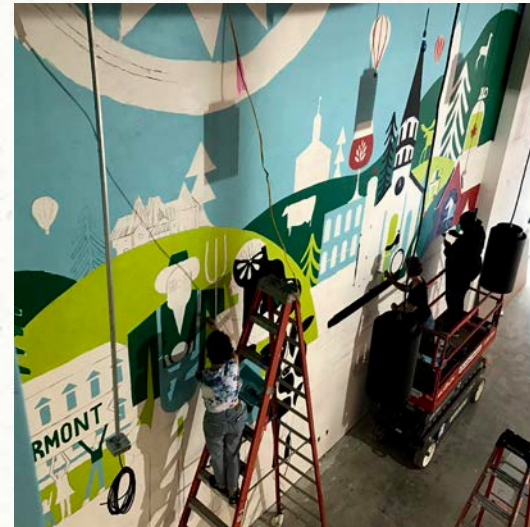
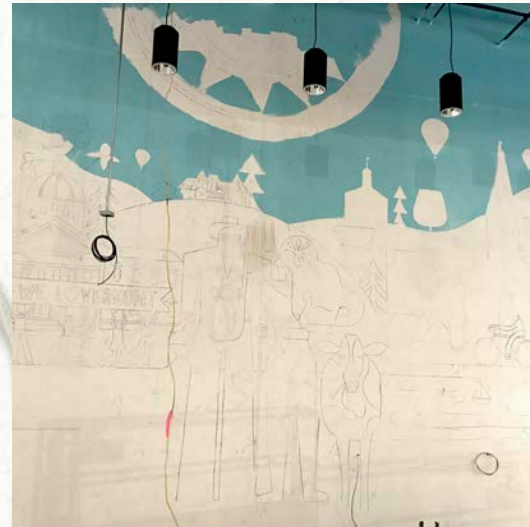
Digital illustration + painted mural for Target store in Burlington, Vermont.

Mural was painted by myself and a small team of artists.

The concept was based on an illustrated map of Vermont that was created previously. The artwork showcases everything that Vermont embodies: Small, tight-knit farming communities, an appreciation for local food, cheese, maple syrup, craft beer, bluegrass music, skiing, and all four, very distinct seasons.

Mural Size: 60x22'

# MURAL DESIGN



## CLIENT: TARGET

### Digital Design + Process

The initial design was created to scale digitally. Once approved, we moved on to painting.

The digital assets were repurposed as a window installation and tote bag for the store's grand opening in Fall 2018.



# BRAND + PACKAGE DESIGN



## CLIENT: DOSA KITCHEN

Dosa Kitchen is a food truck and maker of delicious food products inspired by their love for Indian cuisine. I've collaborated with them to expand their branding for food packaging, web design, and social media presence. Additionally, I've created marketing materials, print collateral, and trade show booth displays.

My illustrations are inspired by Indian culture and their admiration for their celebrated wildlife. The peacock, tiger, and elephant hold special relevance in Indian culture.

**DOSA**  
**KITCHEN**  
SOUTH INDIAN SOUL FOOD



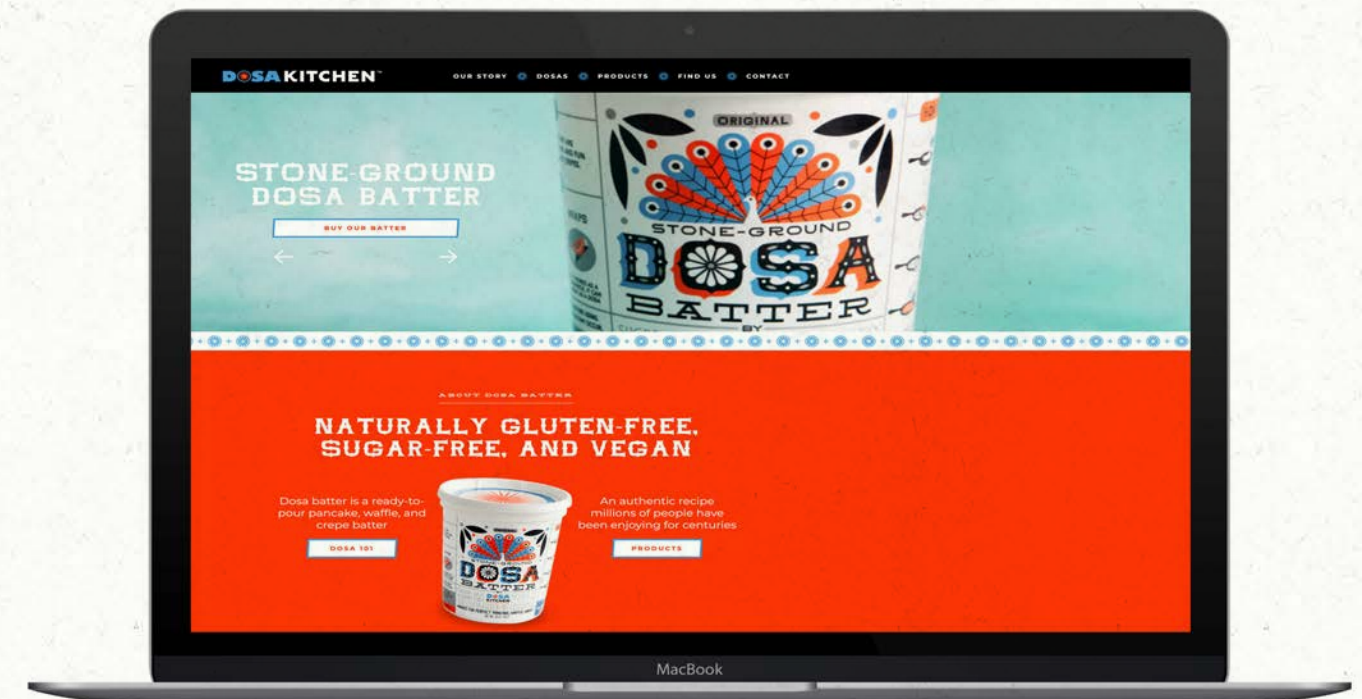
**MYSORE**  
**CHUTNEY**  
CHILI GARLIC SAUCE



# BRAND + PACKAGE DESIGN



CLIENT: DOSA KITCHEN



## SIGNAGE + PACKAGING



### CLIENT: MATALANS

Matalan is a fashion retailer based in the UK. I collaborated on various collections in 2017 for Christmas, Easter, Mother's + Father's Day, Halloween, and their Children's catalogue. The work was adapted as store signage, product packaging, and gift tags.

The artwork features illustrated lettering, incorporating pattern and embellishments to capture the joy of the holidays.



## SIGNAGE + PACKAGING



### CLIENT: MATALANS

Signage can be seen throughout the store during the 2017 holiday season. Additional holiday phrases were hand-lettered for print + digital marketing purposes.

Hello. CHRISTMAS

# BRAND IDENTITY + PACKAGE DESIGN

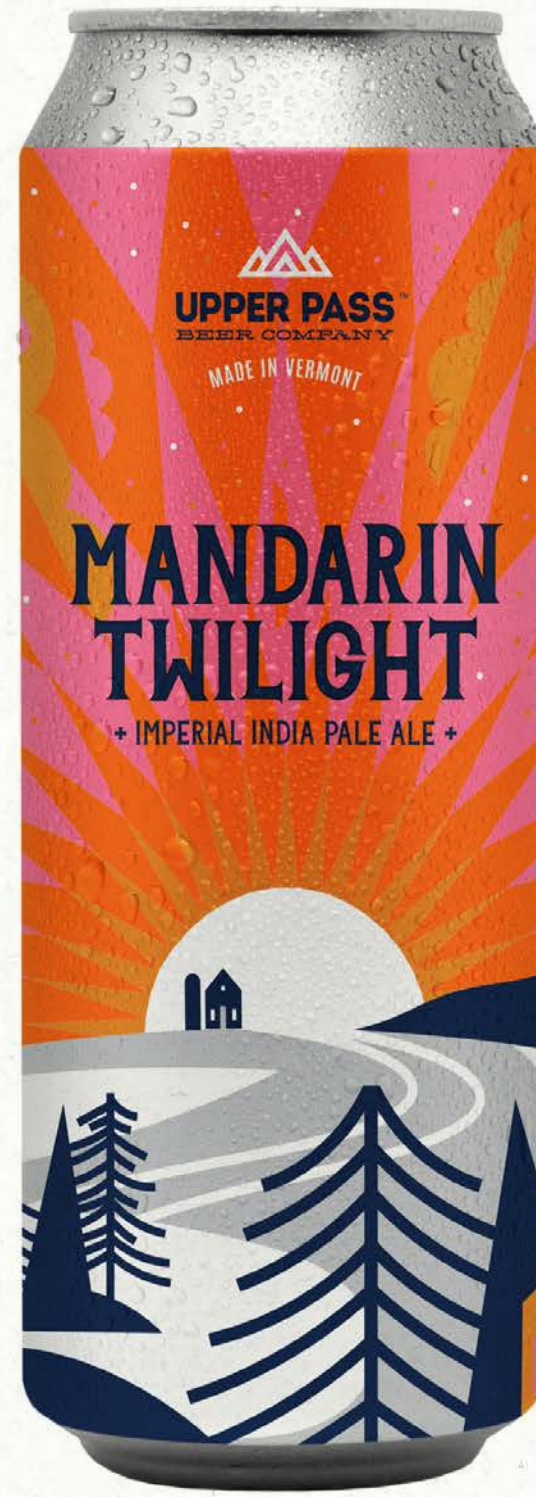
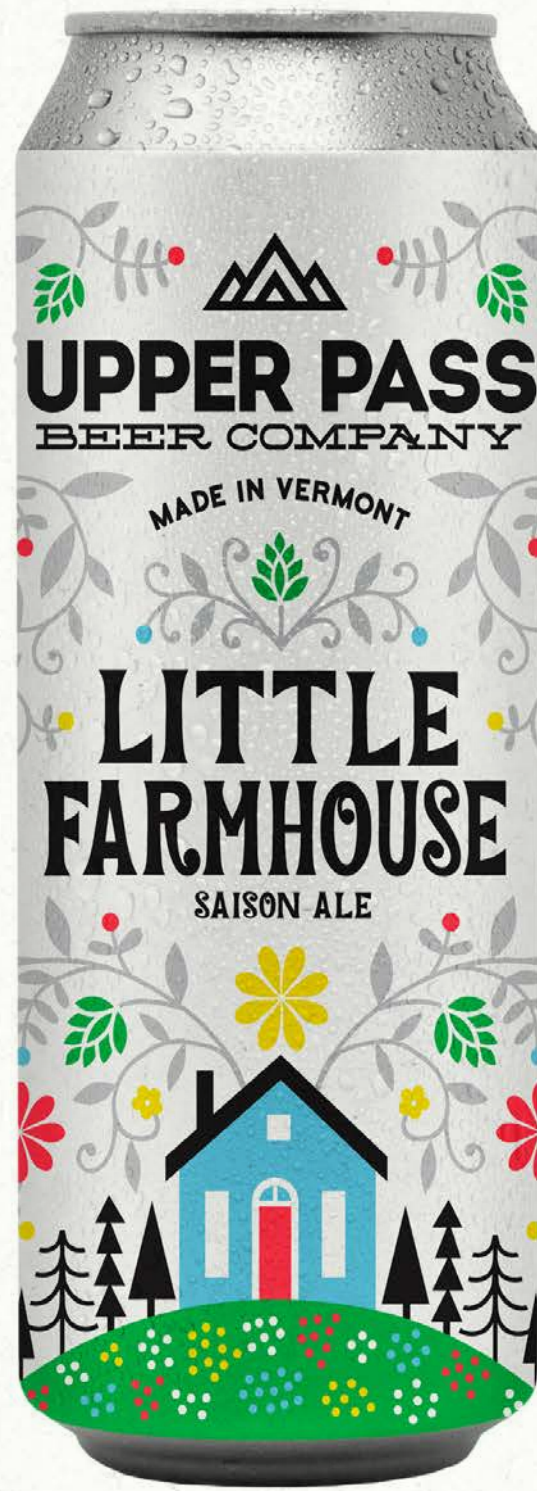
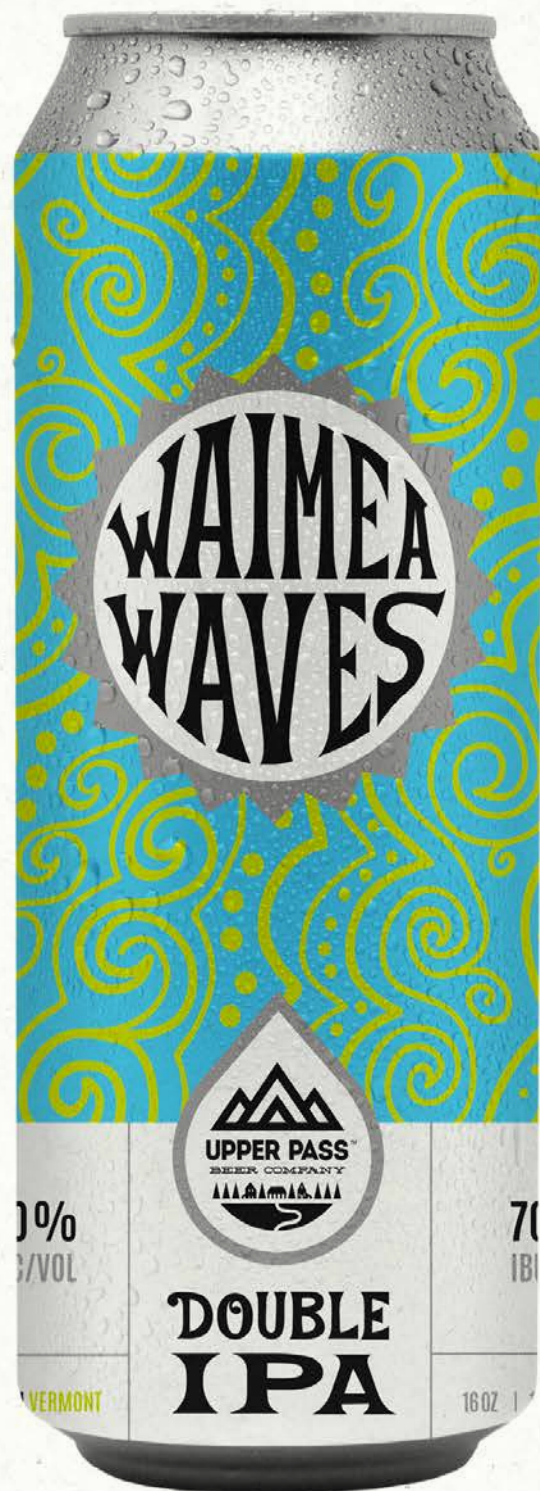


**CLIENT: UPPER PASS BEER CO.**

Upper Pass Beer Company is a farmhouse brewery based in Tunbridge, Vermont. Since 2015, I've worked with Upper Pass to develop their logo, 20+ beer labels, and various product offerings.



## BRAND IDENTITY + PACKAGE DESIGN



### CLIENT: UPPER PASS BEER CO.

Upper Pass is influenced by their natural surroundings, small town Americana, psychedelia, and, of course, the beer. My illustrations take all of these influences into consideration when creating label designs. Additionally, my inspiration is drawn from 60's music posters, and The Beatles cartoon classic, Yellow Submarine, with its vivid and saturated use of color in contrast to use of stark black + white.



# BOOK ILLUSTRATION



## CLIENT: SCAD

Savannah College of Art & Design is one of the top Universities for the creative arts in the US. I was asked by SCAD President, Paula Wallace, to illustrate her book designed to influence children and aspiring creatives. I created the cover art as well as 20+ internal illustrations throughout the book.

## BOOK ILLUSTRATION



### CLIENT: SCAD

The use of bright colors are used to capture the reader's imagination, inspire optimism, and support inclusiveness.



# PRODUCT + APPAREL DESIGN



## CLIENT: CABOT CREAMERY

Cabot Creamery is one of the largest producers of cheese and dairy products in the US. Cabot asked me to help expand the brand offering by creating custom designed branded apparel + art prints to be sold at their flagship store in Waterbury, Vermont.



# PRODUCT + APPAREL DESIGN



## CLIENT: CABOT CREAMERY

My illustrations focus on all things Vermont: small towns, farming culture, the green mountain landscape, the state bird (Hermit Thrush) + state flower (Red Clover). And, of course, a tip of the hat to the cows for being the true makers of everything Cabot.



## POSTER DESIGN



### CLIENT: HUDSON HEADWATERS HEALTH NETWORK

Hudson Headwaters Health Network is a nonprofit community health center located in the Adirondack, upstate New York region. HHHN values wellness and getting out into nature as a remedy for well-being.

We collaborated on a series of poster designs that depict their core values and feature different aspects of the outdoor exploration in the region.



# MURAL DESIGN



## CLIENT: WALGREENS

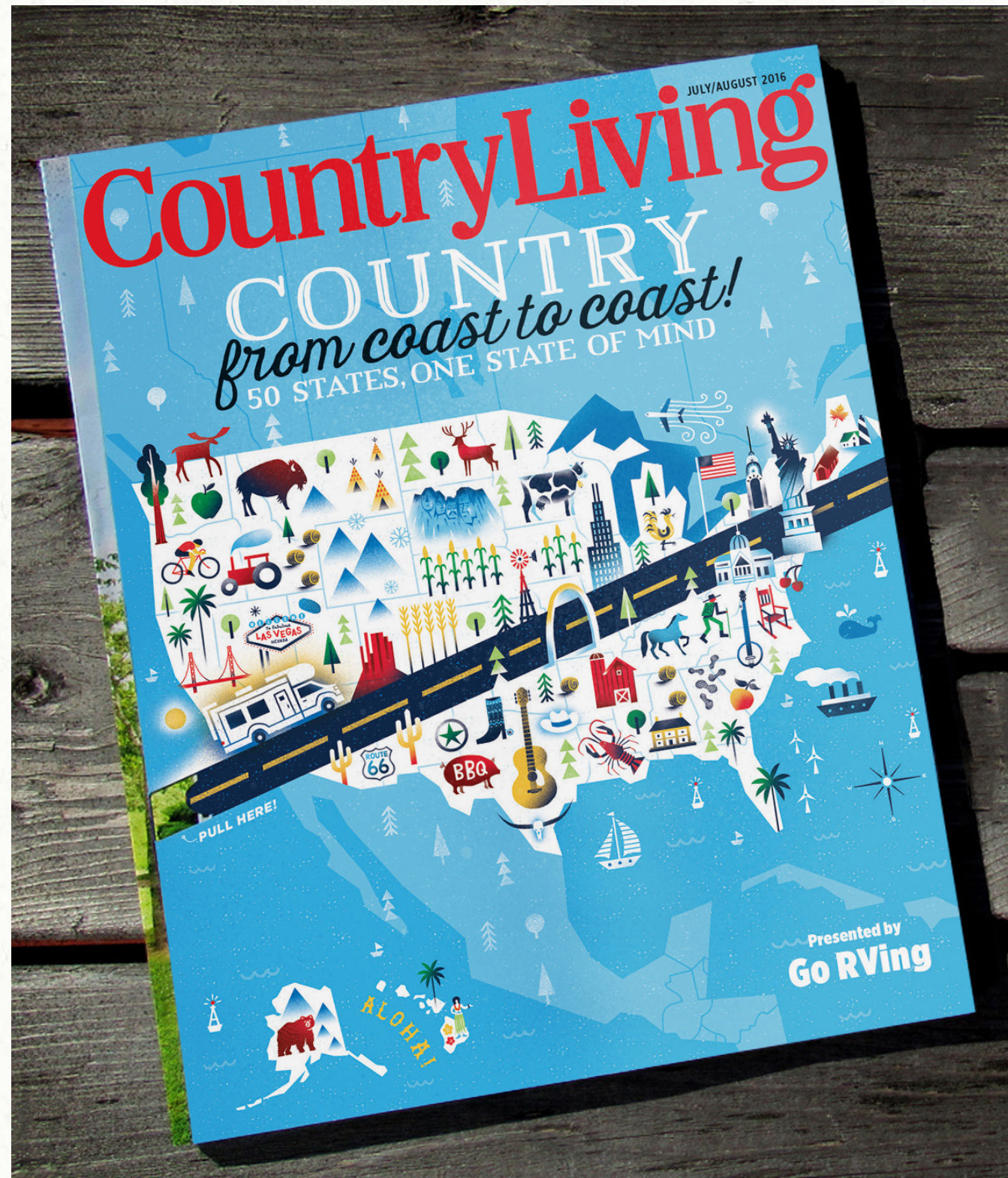
Mural art was created for Walgreens to be installed at their flagship store in the Wrigley building in downtown Chicago.

Artwork depicts the Chicago skyline and famous landmarks.

Mural size: 52.5x7'



# MAP ILLUSTRATION



## CLIENT: COUNTRY LIVING MAGAZINE

I partnered with Country Living Magazine to create a summer US roadtrip map. The illustrations depict famous landmarks and American iconography. The artwork was used for their cover issue in June 2016 and offered as art prints.



# MAP ILLUSTRATION



## CLIENT: THE DOWNTOWN ALLIANCE + THE DOWNTOWN EXPERIENCE LOWER MANHATTAN

The Downtown Alliance promotes business and tourism in Lower Manhattan. They partnered with 'The Downtown Experience' which provides guided bus tours utilizing both real world and virtual reality as you explore Lower Manhattan.

We all collaborated on a walking map to highlight the top attractions and provide direction for tourists traveling on foot. The map highlights 90+ locations as well as indicates bus and train stations and where to rent a bike or catch a ferry.



# MAP ILLUSTRATION



## STATE MAPS

This series of US maps was created for licensed art prints + greeting cards. To date, I've illustrated Vermont, Wisconsin, South Carolina, Utah, Texas, Kentucky, and Virginia. More to come soon!



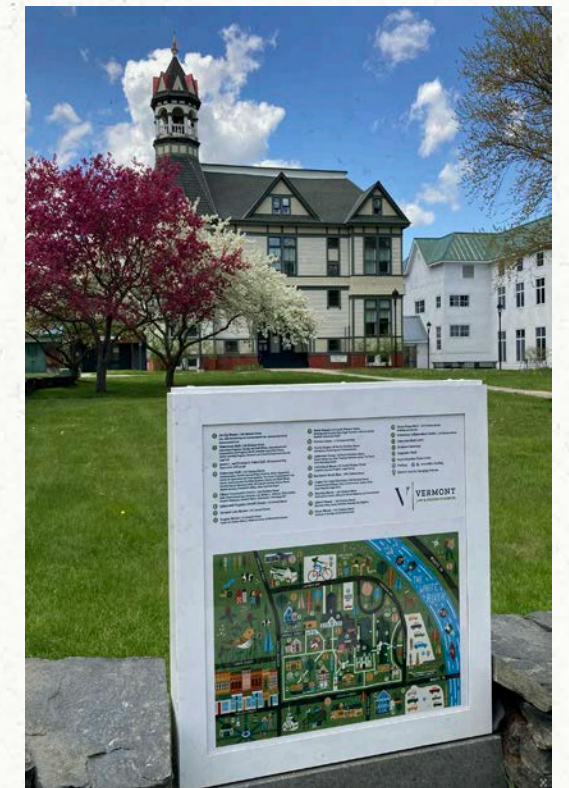
# MAP ILLUSTRATION



## CLIENT: VERMONT LAW + GRADUATE SCHOOL

This is a campus map for the Vermont Law + Graduate School located in South Royalton, Vermont. The map was printed as a foldable walking map and installed on-site display to provide guidance to visitors.

The artwork features campus buildings and surrounding attractions.



# EDITORIAL ILLUSTRATION



Back to the City  
Boston Globe



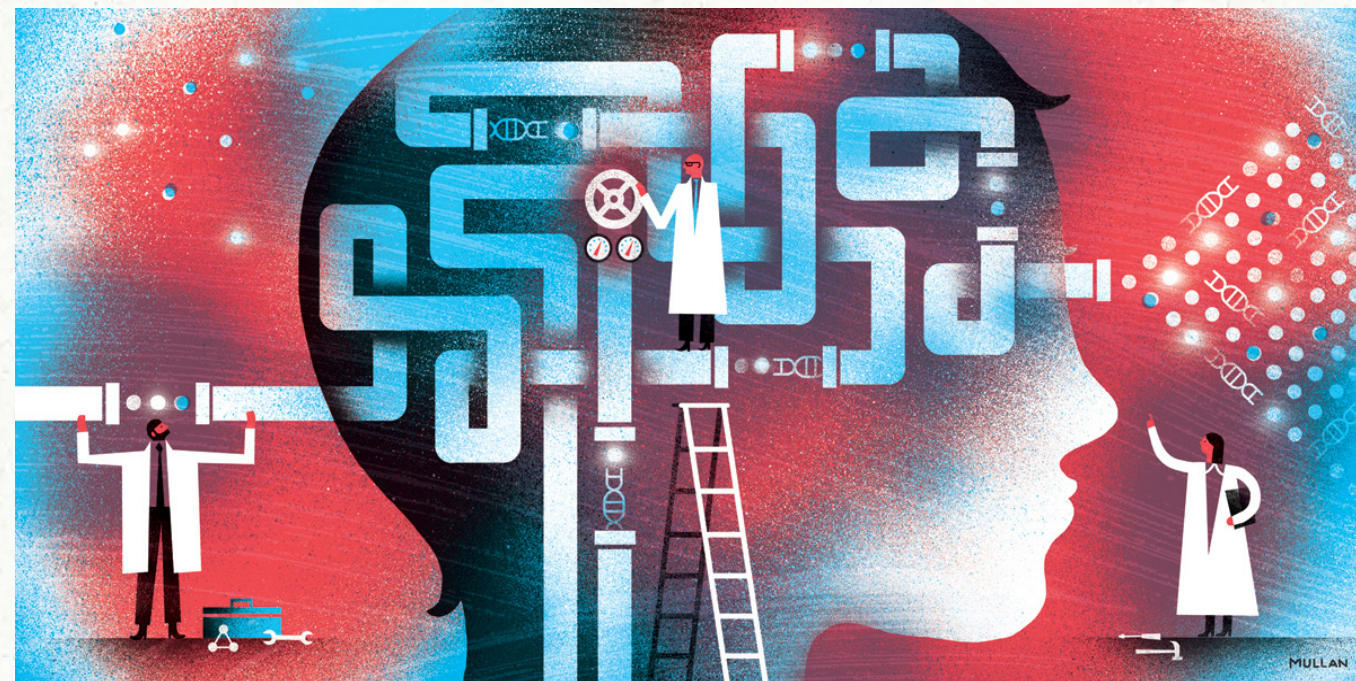
Loss of a Friendship  
Il Corriere Della Sera



The World  
Touchline



People and the Future  
Touchline

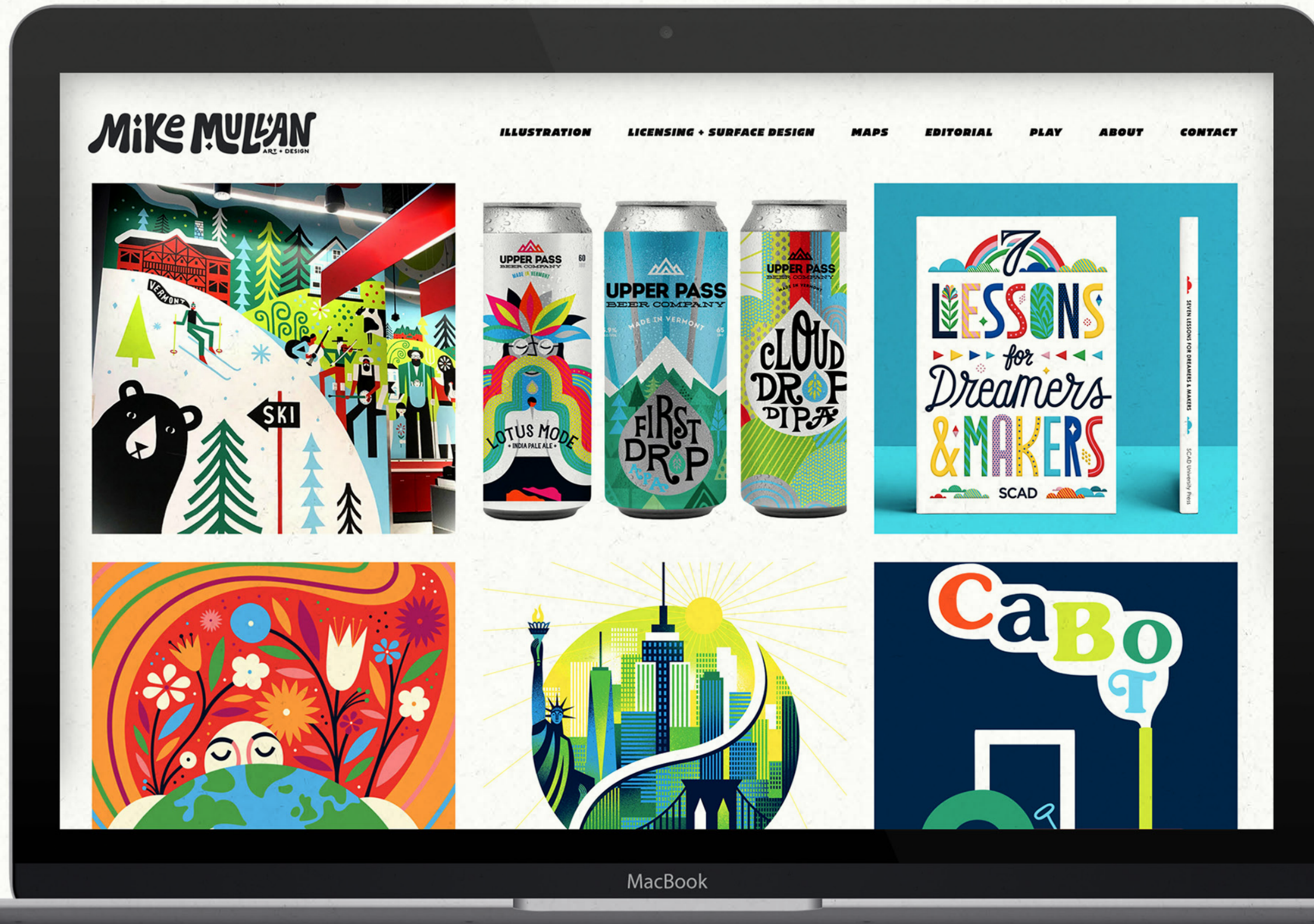


Autism  
Spectrum



Stairway to Heaven  
The Washington Post

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**THANK YOU  
FOR BROWSING!**

**LET'S CHAT SOON!**