



**MIKE MULLAN**  
ART + DESIGN

# ***SKILLS & SERVICES***

- ILLUSTRATION
- MAPS
- ORIGINAL ART
- BRANDING
- PRODUCT PACKAGING
- GRAPHIC DESIGN





## **ILLUSTRATION**

Do you need custom illustration to help convey a mood or elaborate a message? Whether it's depicting an abstract concept for an editorial piece, hand-lettering to add personalization, book illustration, or a large scale installation to command attention, I'd love to bring your ideas to life!

- HAND-LETTERING
- MURALS + POSTERS
- ADVERTISING
- EDITORIAL
- PATTERN DESIGN
- BOOKS

## **MAPS**

A custom map of your property is a great way to highlight all of the fun things it has to offer either on-site or nearby. Maps can be playful + fun (not 100% true to life), functional + directive (accurate for navigation), or a mix of the two. In the past, my maps have been installed on-site, printed for walking, or used for web or social media marketing. For me personally, maps are a fun way to get to know more about a place I may not otherwise have the chance to explore!







## **ORIGINAL ART**

I offer original works painted on either wood/board or paper. We can discuss sizing + format as well as subject, style + medium. I have two primary ways of working traditionally - flat/graphic style or mixed-media (a more textural combination of collage, acrylic, + oil pastel.)

- WORDS + INSPIRATION
  - NATURE + LANDSCAPE
  - CITY + ARCHITECTURE
  - PORTRAIT
  - ABSTRACT
- SEE EXAMPLES [HERE.](#)***

## **BRANDING**

Consistency is key when it comes to establishing a clear + distinct brand. If you appreciate my illustration, then you're in luck - clarity & uniqueness are built into everything I create! I've worked alongside larger agencies as well as small businesses to create everything from a simple logo design to a full and comprehensive brand package. To begin the process, we will discuss your needs to ensure it aligns with your vision. From there, we will discuss what services are needed. I'd love to help your brand succeed!







## PRODUCT PACKAGING

Do you need help with package design + labeling? I would love to help your products find their way onto stores! My illustration + hand-lettering offer maximum visibility by combining legibility, contrast, and striking color to command attention. To start, we will discuss your business goals, how you'd like your products to appear on shelves in a way that aligns with your needs, visual sensibilities, and company values.

## GRAPHIC DESIGN

As part of my branding services, I offer help with your business' graphic design needs. I can help with everything from designing print collateral + marketing materials, to booth displays, web + social strategy, and copywriting. I will ensure the look and feel of your branding is cohesive and on-brand across the board!

- LOGO DESIGN
- COPYWRITING
- GRAPHIC DESIGN
- BRAND IDENTITY
- SOCIAL STRATEGY
- PACKAGING







# Mike MULLAN

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## ***CONTACT***

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 + 847.754.8643

 [michael@mullanillustration.com](mailto:michael@mullanillustration.com)

 Mike Mullan

 [@michaelmullanillustration](https://www.instagram.com/michaelmullanillustration)

 [www.mullanillustration.com](http://www.mullanillustration.com)

 620 Russ Hill Road  
South Royalton, VT 05068